

## Suffolk Life appoints new head of intermediary development

1 November 2005

Suffolk Life, one of the UK's leading providers and administrators of specialist pension products, particularly SIPPs, has announced the appointment of David Fox as head of intermediary development, reporting to John Moret, director of sales and marketing.

David's responsibilities at Suffolk Life will include building new relationships with IFAs, strengthening relationships with advisers and helping develop Suffolk Life's position in the broader intermediary market. He has over 15 years experience in the pensions and SIPP industry including posts at Winterthur Life and Standard Life.

Commenting on the new appointment, John Moret said:

"The appointment of David Fox comes at an exciting time in the history of Suffolk Life and the pensions industry. It is further evidence of our growth plans which are based on our track record of excellence for service delivery and our acknowledged expertise in the SIPP market. David's experience in the intermediary marketplace and credentials in SIPP development will be invaluable as we continue to develop and implement our proposition for A-day."

David Fox added,

"I am delighted to be joining Suffolk Life. It has an enviable tradition of providing excellent service and has an outstanding reputation for its technical abilities. I believe that these strengths will be critical for any administrator to take advantage of the many opportunities that will present themselves both pre and post A-day. It will also be the key attribute when advisers and other businesses are looking for a partner to administer their clients' SIPP portfolios."

In his spare time, David is a keen golf enthusiast.

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**For further information, please contact:**

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## **About Suffolk Life**

Suffolk Life is one of the UK's leading providers and administrators of specialist pension products, primarily Self Invested Personal Pensions (SIPPs). It currently administers over 5000 SIPPs with aggregated assets worth over £1 billion. Suffolk Life has acquired properties for over 900 policyholders.

Established in 1971 and based in Ipswich, Suffolk Life employs over 90 people and has built an enviable reputation based on providing excellent service and good value to intermediaries and customers.

Its expertise and reputation for service quality has been recognised through a number of awards including the Pensions Management Administration and Service Award in 2002, 2003 and 2004, the Pensions Management Commendation in 2005, the Professional Pensions Service and Administration Award 2005, the Money Facts Best SIPP product 2005 and the Investor's Chronicle Best Buy recommendation in 2005. Its success has led to rapid growth, which is expected to continue with the expansion of the SIPP market.

Further details are available by visiting the Suffolk Life website: [www.suffolklife.co.uk](http://www.suffolklife.co.uk)