

Suffolk Life appoints Rollo Wilson in newly created role

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Suffolk Life, one of the UK's leading providers and administrators of specialist pension products, particularly SIPPs, has announced the appointment of Rollo Wilson as the new Head of Corporate Sales. Rollo was previously Head of Strategic Alliances at Abbey Investments.

In his new role, as part of the Suffolk Life's sales and marketing team led by John Moret, Rollo's responsibilities will include expanding Suffolk Life's profile among private banks, stockbrokers and fund managers. He has a wealth of institutional and investment experience having worked at Stocktrade, the execution-only arm of Brewin Dolphin, James Hay Pension Trustees and Abbey Investments. Rollo is a Fellow of the Securities & Investment Institute.

Commenting on the appointment, John Moret, director of sales and marketing said: "I am delighted that Rollo Wilson has joined Suffolk Life, he brings a wealth of experience which will undoubtedly help develop our pension proposition for the investment market."

Rollo Wilson added: "I had no hesitation in accepting this newly created role which has great potential. Suffolk Life has established itself as a major player in the SIPP market with an excellent reputation for service delivery. I am very much looking forward to playing a major part in their growth plans".

In his spare time, Rollo enjoys sailing and shooting.

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Notes to Editors

About Suffolk Life

Suffolk Life was established in 1971 by a number of Suffolk solicitors. Rather than rely on large traditional insurance companies they established their own specialist company. From these origins the Suffolk Life Group has emerged as one of the leading providers and administrators of specialist pension products – primarily SIPPs. It now administers over 4,000 SIPPS with aggregated assets worth currently over £1billion. Included in the SIPP portfolio are over 900 commercial properties. The group is based in Ipswich and employs over 75 staff. It has built an enviable reputation based on providing excellent service and good value and is used by an increasing number of advisers and customers. Its expertise and reputation for service quality has been recognised through a number of industry awards including the Pensions Management Administration and Service Award in 2002, 2003 and 2004. Its success had led to rapid growth, which is expected to continue with the expansion of the SIPP market.

Further details are available by visiting the Suffolk Life website:
www.suffolklife.co.uk