

Suffolk Life protected rights guide now available

28 February 2008

Suffolk Life, one of the UK's leading providers and administrators of SIPP's, is delighted to announce that a comprehensive protected rights guide - which was launched in conjunction with their product the Suffolk Life MasterSIPP - is now available on their website or by calling 0870 414 7000.

Suffolk Life has sponsored the guide designed specifically for advisers which explains how protected rights have evolved from individual and company pension schemes that have been contracted-out of the state second pension. Millions of pounds of protected rights are currently invested in traditional personal pension schemes many potentially in under-performing funds. Advisers and their clients need to review all such investments.

The guide is written by Matthew Craig, a freelance financial journalist, for a wide range of pension and investment publications and websites. He worked at the Financial Times Business for 10 years until January 2007.

The guide includes:

- An introduction from John Moret on the future of protected rights
- The history of protected rights
- Case studies on where protected rights come from and how to build them up
- An IFA's view from Robert Reid, President of PFS
- Q & A with Andrew Leggett and Claire Brooks of Suffolk Life
- Views on investment strategy from four leading discretionary investment managers
- A summary from Matthew Craig

John Moret, Director of Sales & Marketing at Suffolk Life, said: "For a long time, protected rights and SIPP's were at opposite ends of the spectrum, but as protected rights funds grow and SIPP's become more mainstream advisers should be reviewing the investment strategy they are employing for protected rights - particularly where the client already has a SIPP for their other pension benefits. The 'protected rights' guide is a valuable resource for advisers and we are delighted with the positive feedback we have received from those who have already seen it. There is no reason for advisers to delay - some may be under a misconception that a legislative change is needed to allow self investment of protected rights but this is not the case."

The Suffolk Life MasterSIPP caters for a wide range of investments including self-investment of protected rights and has been developed specifically to address a growing need in the market. Further details on the Suffolk Life MasterSIPP are available at www.suffolklife.co.uk.

Advisers can obtain copies of the guide by contacting Suffolk Life on 0870 414 7000 or by downloading it at www.suffolklife.co.uk.

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For further information, please contact:

John Moret, Director of Sales and Marketing
Suffolk Life
07711 492440

Louise Dolan/James Marshall
FD
020 7269 7192/7222

About Suffolk Life

Suffolk Life is one of the UK's leading providers and administrators of specialist pension products, primarily Self Invested Personal Pensions (SIPPs). It has established over 10,000 SIPPs and total assets were close to £3 billion at 31 December 2007. Suffolk Life has acquired properties for over 2,000 SIPP investors.

Established in 1971 and based in Ipswich, Suffolk Life employs over 180 people and has built an enviable reputation based on its expertise and knowledge of the SIPP market.

This has been recognised through numerous other awards including:-

Technology, Admin and Service award, SIPPs – Pensions Management 2007 & 2006

Best SIPP Provider - Professional Adviser 2006

Best SIPP Provider - Professional Pensions 2006 & 2005

Best SIPP Product - Moneyfacts 2005

Best Buy - Investors Chronicle 2005

Admin & Service awards, SIPPs – Pensions Management, wins in 2002, 2003 & 2004, commended in 2005

Investor in Customers 2 star award for 2007

Further details are available by visiting the Suffolk Life website: www.suffolklife.co.uk