



Suffolk Life strengthens distribution and client services team

15 October 2008

Suffolk Life, one of the UK's leading providers and administrators of SIPPs, is delighted to announce the strengthening of the company's distribution and client services team with the promotion of two highly experienced industry specialists.

Rollo Wilson has been promoted to a new role as Head of Distribution at Suffolk Life. Rollo has considerable SIPP industry experience and was formerly Head of Client Services at Suffolk Life. This new role has been created to reflect Suffolk Life's commitment to providing dedicated relationship management to existing and new introducers. His professionalism and relationship management skills are first class and mirror those found amongst Suffolk Life's other employees.

Will Self has also been promoted from Corporate Development, where he was involved with Suffolk Life's product and service development and in liaising with key business partners, to Rollo's former role as Head of Client Services. Will has been with Suffolk Life for 5 years. He now heads up the team that deals with introducers and their clients on a day to day basis and is therefore responsible for upholding the high service standards that Suffolk Life provides to clients.

John Moret, Director of Sales & Marketing at Suffolk Life, said: "Rollo and Will are an invaluable part of the team and their new roles are a reflection of the excellent work they have been doing as Suffolk Life increases its client base and enhances its product and service offering. I am confident that they will be successful in these new roles and continue to provide high levels of service excellence to our adviser client base."

- Ends -

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About Suffolk Life

Suffolk Life is one of the UK's leading providers and administrators of specialist pension products, primarily Self Invested Personal Pensions (SIPPs). It has established over 12,000 self-invested plans and total assets now exceed £3 billion. Suffolk Life has acquired around 1,500 properties for over 2,500 SIPP investors.

Established in 1971 and based in Ipswich, Suffolk Life employs over 195 people and has built an enviable reputation based on its expertise and knowledge of the SIPP market.

This has been recognised through numerous awards including:-

Technology, Admin and Service award, SIPPs – Pensions Management 2007 & 2006

Best SIPP Provider - Professional Adviser 2006

Best SIPP Provider - Professional Pensions 2006 & 2005

Best SIPP Product - Moneyfacts 2005

Best Buy - Investors Chronicle 2005

Admin & Service awards, SIPPs – Pensions Management, wins in 2002, 2003 & 2004, commended in 2005

Investor in Customers 2 star award for 2007

Suffolk Life was acquired by Legal and General in May 2008.

Further details are available by visiting the Suffolk Life website: www.suffolklife.co.uk