



Suffolk Life secures new Cofunds discounts

- » Over 1,850 funds available
- » Funds from 65 fund managers available at zero initial charge
- » Just under 80% of available funds available at zero initial charge

26 January 2009

Suffolk Life, one of the UK's leading providers and administrators of SIPPs, is pleased to announce further discounts with third party fund managers via the Cofunds investment platform. All these funds can be traded online by advisers on behalf of their clients via Suffolk Life's secure web portal.

Cofunds is the UK's largest independent investment platform. Of the 1,853 funds available, 95% of them are now available at less than 1% initial charge*. Suffolk Life has actively negotiated with fund management houses on the Cofunds platform to ensure that advisers can take advantage of these special discounts for their clients at no additional cost.

John Moret, Director of Sales and Marketing at Suffolk Life, said: "We are delighted to be able to offer advisers further Cofunds discounts. We aim to work in partnership with advisers to ensure that we are delivering the right service, products and solutions so they can offer the best deal for their clients. Experience tells us that advisers do indeed trade in a very large number of the available funds. Therefore, offering discounts on as broad a range of funds as possible is extremely important in adding real value to advisers and differentiates us from many of our competitors."

Further information including Talking Points, Case Studies and other marketing literature are available from the Suffolk Life website at www.suffolklife.co.uk

* as at January 09

- Ends -

For further information, please contact:

John Moret, Director of Sales and Marketing
Suffolk Life
07711 492440
Louise Dolan / James Marshall
FD
020 7269 7192 / 7222

About Suffolk Life

Suffolk Life is one of the UK's leading providers and administrators of specialist pension products, primarily Self Invested Personal Pensions (SIPPs). It has established over 14,000 self-invested plans and total assets exceed £3 billion. Suffolk Life has acquired over 1,600 properties for over 2,500 SIPP investors.

Established in 1971 and based in Ipswich, Suffolk Life employs around 200 people and has built an enviable reputation based on its expertise and knowledge of the SIPP market.

This has been recognised through numerous awards including:

- » Technology, Admin and Service award, Income drawdown – Pensions Management 2008
- » Technology, Admin and Service award, SIPPs – Pensions Management 2007 & 2006
- » Best SIPP Provider - Professional Adviser 2006
- » Best SIPP Provider - Professional Pensions 2006 & 2005
- » Best SIPP Product - Moneyfacts 2005
- » Best Buy - Investors Chronicle 2005
- » Admin & Service awards, SIPPs – Pensions Management, wins in 2002, 2003 & 2004, commended in 2005
- » Financial Adviser 5 star service award 2008
- » Investor in Customers 2 star award for 2006 & 2008

Suffolk Life was acquired by Legal and General in May 2008

Further details are available by visiting the Suffolk Life website: www.suffolklife.co.uk