



## Grab a front row seat...

5<sup>th</sup> February 2009

Suffolk Life, one of the UK's leading providers and administrators of SIPPs, has unveiled the Suffolk Life Masterclass, a series of 15 short films featuring some of the company's SIPP experts. These are available to advisers by e-mailing [mastersipp@suffolklife.co.uk](mailto:mastersipp@suffolklife.co.uk) or on the Suffolk Life website.

This new initiative reflects the importance that Suffolk Life attaches to supporting advisers who are active in the SIPP market. This approach of working together has led the company to create the Suffolk Life SIPP Masterclass: a series of 15 short films featuring some of the company's SIPP experts. Introduced by John Moret, the films are divided into two series. The Suffolk Life Masterclass films show how the Suffolk Life approach – the intelligent approach – can benefit advisers and their clients and the technical films explore some of the more complex detail of SIPPs.

John Moret, Director of Sales and Marketing at Suffolk Life said:

“As a provider which is totally focussed on SIPPs it is important that we take every opportunity to work in partnership with financial planners and advisers and make it easy for them to conduct business with us. With the growing importance of adviser qualifications and CPD, we aim to provide advisers with as much technical help and guidance as possible. The Suffolk Life SIPP Masterclass is one example of this and aims to be of benefit both to advisers and their clients.”

The Masterclass experts include:

Henry Catchpole, Chief Executive Officer – Treating Customers Fairly

Will Self, Head of Client Services – Customer Service

Jason Burman, Head of Client Reporting - Annual Statements

Renata Chester, IT & Change Director – Unsecured Income

Anthony Havers, Head of Adviser Services - Protected Rights

Chris Jones, Corporate Development Director – Investments

James Keely, Manager (Client Services) - in-specie transfers

Ollie Crichton, Property Solicitor - Property

Claire Brooks, Assistant Manager (Technical & Marketing) - Contributions

Copies of the Suffolk Life Masterclass are available to advisers via the Suffolk Life website or by e-mailing [mastersipp@suffolklife.co.uk](mailto:mastersipp@suffolklife.co.uk).

**Ends**

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### **About Suffolk Life**

Suffolk Life is one of the UK's leading providers and administrators of specialist pension products, primarily Self Invested Personal Pensions (SIPPs). It has established over 14,000 self-invested plans and total assets exceed £3 billion. Suffolk Life has acquired around 1,600 properties for over 2,500 SIPP investors.

Established in 1971 and based in Ipswich, Suffolk Life employs around 200 people and has built an enviable reputation based on its expertise and knowledge of the SIPP market.

This has been recognised through numerous awards including:-

Technology, Admin and Service award, Income drawdown – Pensions Management 2008  
Technology, Admin and Service award, SIPPs – Pensions Management 2007 & 2006  
Best SIPP Provider - Professional Adviser 2006  
Best SIPP Provider - Professional Pensions 2006 & 2005  
Best SIPP Product - Moneyfacts 2005  
Best Buy - Investors Chronicle 2005  
Admin & Service awards, SIPPs – Pensions Management, wins in 2002, 2003 & 2004, commended in 2005

Financial Adviser 5 star service award 2008

Investor in Customers 2 star award for 2006 & 2008

Suffolk Life was acquired by Legal and General in May 2008.

Further details are available by visiting the Suffolk Life website: [www.suffolklife.co.uk](http://www.suffolklife.co.uk)