



# BEST SIPP PROVIDER

## *The Winner*

# SUFFOLK LIFE

THE SIPP market is highly competitive with around 70 providers but IFAs have welcomed the single-minded and focussed approach of Suffolk Life.

Scooping the Best SIPP Provider award added another prize to the company's trophy cabinet as well as enhancing its growing reputation.

John Moret, director of sales and marketing at Suffolk Life, said 2005 had marked an excellent year for the company and attracted 75 percent more business.

Moret said: "Last year

was the best the company had in terms of new business.

Every application form was turned around in 48 hours and the vast majority in 24 hours. The company has a very good track record in terms of quality of service. It is all about responsiveness and the quality of people and staff. We have a high proportion of graduates and people with professional qualifications."

But Moret emphasised that while the firm is ambitious, it is aiming for controlled growth in 2006.

With A-Day making



Suffolk Life's John Moret (centre) is congratulated on the group's win by *Retirement Planner* editor Gary Corcoran

SIPPs more widely available, the company can be assured of a regular stream of new business.

Ipswich-based Suffolk Life was founded over 30 years ago by a group of solicitors. It has over 6000 clients.

#### Nominees

Hornbuckle Mitchell

James Hay

Pointon York SIPP Solutions

Standard Life

Suffolk Life

Winterthur Life