



SUFFOLKLIFE
THE INTELLIGENT APPROACH

WELCOME TO THE BIG SIPP COUNTDOWN

The Suffolk Life MasterSIPP went live yesterday, 29 October 2007. This concludes a period of development and hard work in bringing a new intelligent approach to SIPPs, opening up a wider investment range and finally bringing protected rights into the Suffolk Life self-invested arena. As well as explaining what happened yesterday, this bulletin explains the key working together section of our new website and how it can help you.

Applications for the Suffolk Life MasterSIPP

All new applications will now be into the Suffolk Life MasterSIPP, with the previous Suffolk Life SIPP now closing to new applications. Any Suffolk Life SIPP applications already in the pipeline will be honoured up until the end of November (and potentially longer with certain transfers).

Suffolk Life MasterSIPP literature

We have been sending out packs for the Suffolk Life MasterSIPP for some time, but the easiest way to obtain this information is to download everything you need direct from our [website](#). This guarantees not only a quick delivery, but also that your literature is the very latest version.

As there are many existing investors with a Suffolk Life SIPP, all the relevant literature is still available from our website too. This is probably a good time to check that any literature you have is still up to date as many items will have changed in the past month. Don't forget that for some time now it has been possible to produce your own pre-crystallisation [illustrations](#) online for the Suffolk Life MasterSIPP (just e-mail us for post-crystallisation illustrations).

Working together

Hopefully many of you will have seen our new website already but some may not have done. Even if you have, we would highly recommend you visit the [working together](#) section, especially before you visit your next prospective client. Suffolk Life has been focussed on SIPP business for many years and we have built up a great deal of expertise. The working together pages of our



website were written by the various departments within Suffolk Life, covering all aspects of our business.

Years of experience have given us an edge in knowing exactly what information you want and how you want it delivered. From how to get started to getting paid, from investments and property to protected rights and unsecured income – these pages are brimming with the answers to all your questions before you ask them. This helps you maintain your knowledge of the Suffolk Life MasterSIPP when advising your clients.

If there are situations or questions that can't be covered online, or you prefer to discuss over the telephone, the working together section gives you specific contacts to our specialists in the investments, property and technical teams who can answer your query personally. The website is being constantly updated though, so don't forget to check updates regularly.



See us live

We are exhibiting at [Money Marketing Live 2007](#) at Manchester Central today 30 October where you can hear our very own "Mr SIPP" John Moret speak, and at the [PFS](#) at the Birmingham ICC on 13 – 14 November 2007. Make sure you pass by our stands for more details on the Suffolk Life MasterSIPP and to see the new dedicated adviser area of our website.

Next time

We're almost there – issue 7 will cover how the first week has gone, reconfirm our key contacts and detail some other new developments within Suffolk Life. The hard work doesn't stop here though – we'll be looking for your feedback towards the end of the year on how we're performing and if there are any further developments you would like to see.

Please click [here](#) if you would like to catch up with any of the previous issues of The Big SIPP Countdown.

To unsubscribe, [click here](#).



SUFFOLKLIFE
THE INTELLIGENT APPROACH